**Engaging the private sector in delivering quality maternal and newborn health services in [country]: A case study**

**Authors**

**Word count**

xxx words

**Keywords**

private health sector; maternal health; newborn health; quality of care

**Abbreviations**

WHO World Health Organization

# Abstract

**Introduction**

**Methods**

**Results**

**Conclusion**

# SUMMARY BOX

**What is already known?**

**What are the new findings?**

**What do the new findings imply?**

# Introduction

## Overview of the private health sector in [country]

## Study purpose and aims

# Methods

## Study design and setting

## Sampling and eligibility criteria

## Data collection

[include details for primary and secondary data]

## Data analysis

[include details for primary and secondary data]

## Ethical clearance

## Study limitations

## Patient and public involvement

# Results

## Size and scope of private sector delivery of maternal and newborn health services

*Figure xx. Key public and private sector stakeholders in [country]’s health sector*

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## Themes from the situational analysis

## Recommendations from the multi-stakeholder workshop

*Table xx. Summary of Challenges, Solutions, and Recommendations by Thematic Area*

|  |
| --- |
| **Thematic area 1** |
| *Key challenges* | *Solutions* | *Recommendations* |
| Key challenge 1Problem statement(s) | Solution 1Solution 2 | Recommendation 1Recommendation 2Recommendation 3 |
| Key challenge 2Problem statement(s) | Solution 1 | Recommendation 1Recommendation 2 |
| **Thematic area 2** |
| *Key challenges* | *Solutions* | *Recommendations* |
| Key challenge 1Problem statement(s) | Solution 1 | Recommendation 1Recommendation 2 |
| Key challenge 2Problem statement(s) | Solution 1Solution 2 | Recommendation 1Recommendation 2Recommendation 3 |

# Discussion

# Conclusion

# Acknowledgements

We wish to thank…

# Competing interests

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# Contributors

# Data availability

# References