**Engaging the private sector in delivering quality maternal and newborn health services in [country]: A case study**

**Authors**

**Word count**

xxx words

**Keywords**

private health sector; maternal health; newborn health; quality of care

**Abbreviations**

WHO World Health Organization

# Abstract

**Introduction**

**Methods**

**Results**

**Conclusion**

# SUMMARY BOX

**What is already known?**

**What are the new findings?**

**What do the new findings imply?**

# Introduction

## Overview of the private health sector in [country]

## Study purpose and aims

# Methods

## Study design and setting

## Sampling and eligibility criteria

## Data collection

[include details for primary and secondary data]

## Data analysis

[include details for primary and secondary data]

## Ethical clearance

## Study limitations

## Patient and public involvement

# Results

## Size and scope of private sector delivery of maternal and newborn health services

*Figure xx. Key public and private sector stakeholders in [country]’s health sector*

*Diagram, text

Description automatically generated*

## Themes from the situational analysis

## Recommendations from the multi-stakeholder workshop

*Table xx. Summary of Challenges, Solutions, and Recommendations by Thematic Area*

|  |  |  |
| --- | --- | --- |
| **Thematic area 1** | | |
| *Key challenges* | *Solutions* | *Recommendations* |
| Key challenge 1  Problem statement(s) | Solution 1  Solution 2 | Recommendation 1  Recommendation 2  Recommendation 3 |
| Key challenge 2  Problem statement(s) | Solution 1 | Recommendation 1  Recommendation 2 |
| **Thematic area 2** | | |
| *Key challenges* | *Solutions* | *Recommendations* |
| Key challenge 1  Problem statement(s) | Solution 1 | Recommendation 1  Recommendation 2 |
| Key challenge 2  Problem statement(s) | Solution 1  Solution 2 | Recommendation 1  Recommendation 2  Recommendation 3 |

# Discussion

# Conclusion

# Acknowledgements

We wish to thank…

# Competing interests

# Funding

This work was supported by MSD for Mothers and the Maternal, Newborn, Child and Adolescent Health and Ageing Department of the World Health Organization. MSD for Mothers had no role in the design and development of the study protocol or the decision to publish.

# Contributors

# Data availability

# References