



SPECIAL TOPICS

WEBINAR SERIES

February 2021 onwards

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Quality, Equity, Dignity

A Network for Improving Quality of Care
for Maternal, Newborn and Child Health



**World Health
Organization**

PROGRESS IN SCALING UP EARLY ESSENTIAL NEWBORN CARE IN WHO WESTERN PACIFIC REGION

REGIONAL APPROACH AND EXPERIENCE

Part 1: Speakers

Introduction: Dr. Ornella Lincetto

Medical Officer, Newborn Health
WHO HQ

Presentation: Dr. Howard Sobel

Regional Coordinator Maternal Child Health and Quality Safety
Division of Health Systems and Services
WHO Regional Office for the Western Pacific

Part 2: Questions and Answers

PROGRESS IN SCALING UP EARLY ESSENTIAL NEWBORN CARE IN WHO WESTERN PACIFIC REGION

WEBINAR - MONDAY 22 FEBRUARY 2021 AT 1 PM GMT

REGISTER and add to your calendar: bit.ly/EENCwebinar

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Now, a newborn dies every four minutes in the Western Pacific Region accounting for half of all under-five deaths[1]. While this is a great improvement since 2012, many deaths remain due to preventable causes. The Regional Action Plan (2014-2020) aimed to reduce newborn mortality and had specific targets: 1) at least 80% of facilities where births take place are implementing early essential newborn care (EENC) and 2) at least 90% of births in subnational areas are attended by skilled health personnel. EENC aims to eliminate harmful practices that increase the risk of infection, hypothermia and death among newborns including unnecessary separations, suction and procedures.

The Regional Action Plan used a new coaching-based approach with an intensive focus on data to drive programming [2]. Dramatic progress, largely funded by countries in the region and delivered by local facilitators in existing systems, has resulted in significant and potentially sustainable practice improvements. Since 2014, an estimated 6017 facilities have begun implementing EENC across nine countries. Seven countries have achieved or are close to achieving the regional target of EENC introduction in at least 80% of childbirth facilities.

Speaker:

Dr. Howard Sobel, Regional Coordinator Maternal Child Health and Quality Safety, Division of Health Systems and Services, WHO Regional Office for the Western Pacific.

This webinar will share the progress and experience of the WHO Regional Office for the Western Pacific in scaling up Early Essential Newborn Care. The webinar is organized by the Network for Improving Quality of Care for Maternal, Newborn and Child Health and the World Health Organization Regional Office for the Western Pacific.

Read more and register: bit.ly/22Febwebinar

[1] Level and trends in child mortality: Report 2020. [2] <http://www.thefirstembrace.org/de>

WHO-MCA-DaNang/KMC-VNM



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QUESTIONS AND ANSWERS

Progress in Scaling Up Early Essential Newborn Care in WHO Western Pacific Region

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STAY ENGAGED

- Upcoming webinars in this series:

Midwifery and Quality Improvement in collaboration with the WHO collaborating centers'

Midwifery Network, March 17 2021 8am EST, 2pm CET

Register: bit.ly/MidwiferyQI

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