

ENGAGING THE PRIVATE SECTOR FOR QUALITY OF CARE FOR MATERNAL, NEWBORN AND CHILD HEALTH

WEBINAR SERIES

October 2020 - February 2021

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Quality, Equity, Dignity

A Network for Improving Quality of Care
for Maternal, Newborn and Child Health



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TODAY: MANYATA: SUSTAINING QUALITY ASSURANCE ACCREDITATION FOR MATERNAL HEALTH CARE IN INDIA'S PRIVATE SECTOR

- **Setting the stage:** M. Suranjeen Prasad, Associate Director at Jhpiego and Manyata Programme Manager
- **Panel discussion:**
 - **Dr. Archana Patil**, Government of Maharashtra – Director Health Services, Government of Maharashtra, India
 - **Dr. Bulbul Sood**, Jhpiego – Country Director, Jhpiego India Country Office
 - **Dr. Nandita Palshetkar**, FOGSI – President, the Association of Maharashtra Obstetrics and Gynaecological Societies (AMOGS)
 - **Moderator: Ms.Pompy Sridhar**, MSD for Mothers– Director-India, MSD for Mothers
- **Questions and answers**



MANYATA: SUSTAINING QUALITY ASSURANCE ACCREDITATION FOR MATERNAL HEALTH CARE IN INDIA'S PRIVATE SECTOR
WEBINAR - THURSDAY 12 NOVEMBER 2024, AT 2PM IST, 8.30 AM GMT

Part of a series on Engaging the private sector for quality of care for maternal, newborn and child health

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Despite one in every three facility births occurring in private facilities in India, efforts to improve the quality of maternal health around the time of birth have largely focused on public health facilities in the country.

Manyata, a certification programme with both quality improvement and assurance components, is designed to strengthen quality of maternal health services in private facilities. Since its launch in 2013, Manyata has developed a viable business model for quality assurance and laid the groundwork for sustainable quality improvement efforts in the private maternal health care sector in India. The programme, now in its third phase, is implemented in Uttar Pradesh, Jharkhand and Maharashtra by Jhpiego and in Rajasthan, Karnataka and Tamil Nadu by other partners.

This webinar will share Manyata's approach to initiate a private sector endeavour and develop a successful public-private partnership for quality of care, the value it provided for private providers to invest in quality of care, and its plan to expand its activities to other states. A representative of the Government of Maharashtra will also explain how the state government plays a critical role to ensure private facilities adopt standards of care under the LaQshya-Manyata initiative.

Speakers:

- Dr. Archana Patil, Government of Maharashtra – Director Health Services, Government of Maharashtra, India
- Dr. Bulbul Sood, Jhpiego – Country Director, Jhpiego India Country Office
- Dr. Nandita Palshetkar, FOGSI – President, the Association of Maharashtra Obstetrics and Gynaecological Societies (AMOGS)
- Ms. Pompy Sridhar, MSD for Mothers– Director-India, MSD for Mothers

This is the third webinar in a series on Engaging the private sector for quality of care for maternal, newborn and child health, co-hosted by the Network for Improving Quality of Care for Maternal, Newborn and Child Health and the World Health Organization. See the whole series and register: bit.ly/SeriesPS

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STAY ENGAGED

- Check out the Private sector engagement for quality of care initiative: bit.ly/PSInitiative
- Register for the next webinar on 12 November on 'Manyata: Sustaining Quality Assurance Accreditation for Maternal Health Care in India's Private Sector': bit.ly/PrivateSector4QoC
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