

# USAID's MaMoni MNCSP Engaging the Private Sector to improve QOC of MNH services

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**USAID's MaMoni MNCSP**

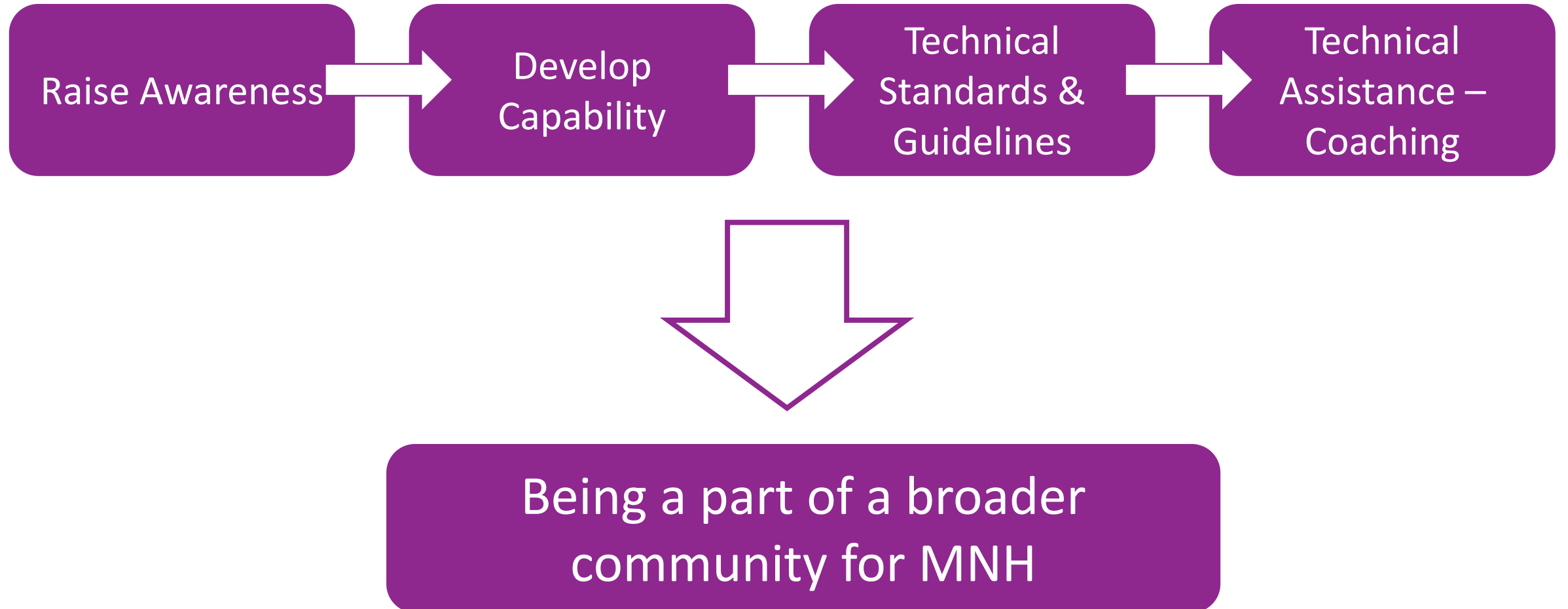
**Institute for Healthcare Improvement**

# Context and expected outcomes

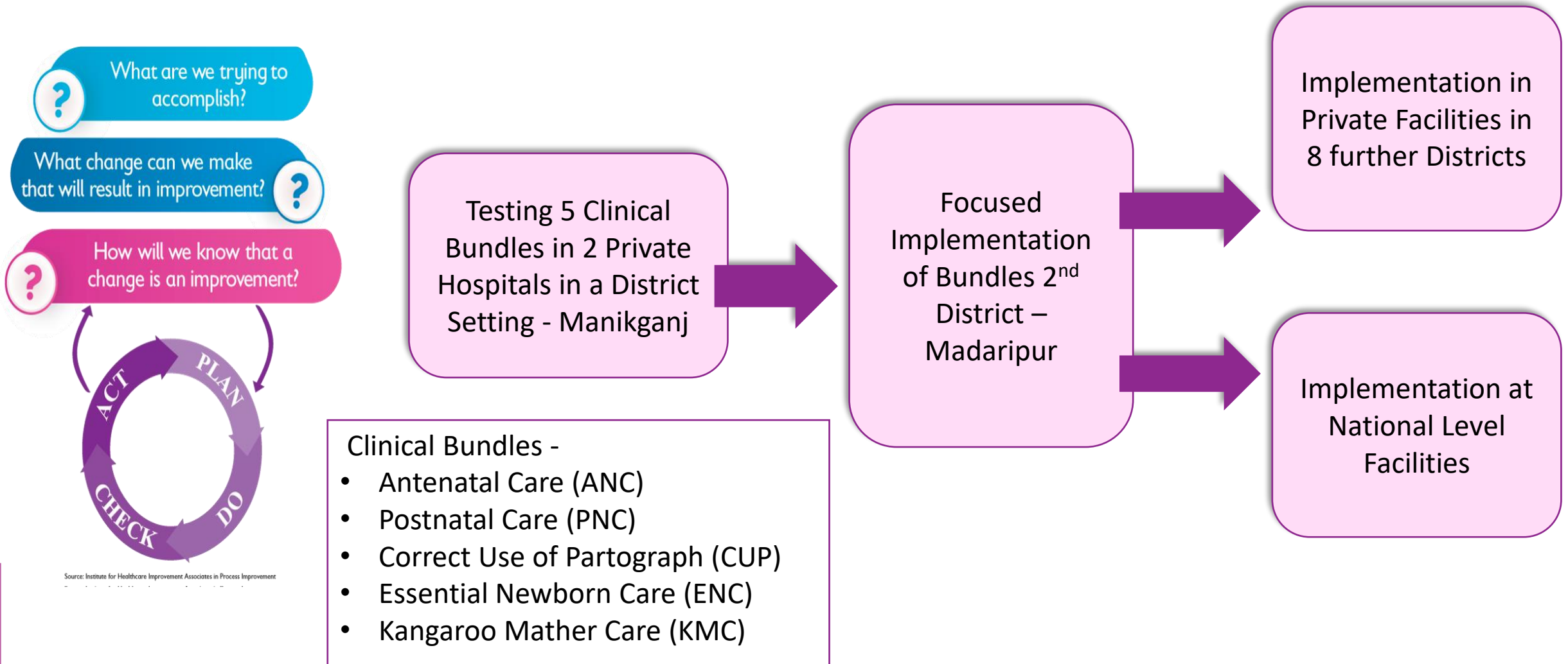
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- ❑ USAID's MaMoni MNCSP has undertaken steps to engage the private sector in improving the quality of maternal and newborn health (MNH) services.
- ❑ Raising the profile of MNHQI at National Level through BSQua
- ❑ Efforts to improve the Quality of Care in facilities

# MNHQI with the Private Sector: MaMoni's Model



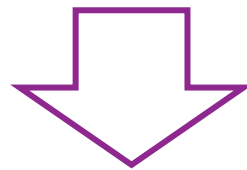
# From testing to scale



# Bangladesh as a part of the broader WHO study

## Mechanisms for engaging the private sector in planning, delivering and demonstrating accountability for quality maternal, newborn and child health services

- ❑ Bangladesh is a part of a broader study on engaging the private sector in MNCH services with Ghana and Nigeria
- ❑ Study will involve a number of consultations at District and National Level



Based on the findings, models will be proposed for effective engagement of the private sector in collaborating with the national government for delivering and demonstrating accountability for quality of care for MNH.

# Knowledge Transfer: Learning from a project perspective

- ❑ A significant proportion of MNH care is delivered in the Private Sector
- ❑ Private Sector want to engage in improving care for Mother and Newborns. The will is there...
- ❑ Quality of Care is integral to MNH care not an additional component
- ❑ Early engagement and motivation is required
- ❑ Having a clear road map which can be visualized is important
- ❑ The opportunities are endless, which needs to be capitalized