

All hands on deck

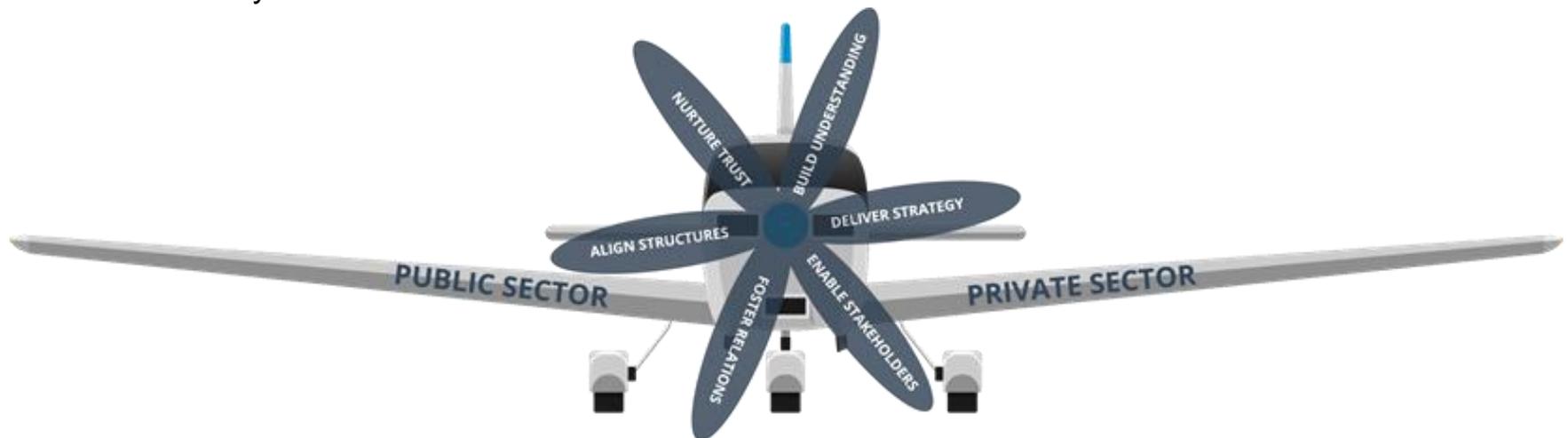
Mobilising the
private sector
for the COVID-
19 response

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WHO's programme of work on private sector engagement



- **Definition of the private health sector:** individuals and organizations that are neither owned nor directly controlled by governments and are involved in the provision of health services. It can be classified into subcategories as for profit and not for profit, formal and informal, domestic and international.
- **The importance of the private health sector to service delivery is well established** – especially for primary health care services and for the poor and underserved across the globe. Recent data shows **40% of health services** in the world are provided by the private sector.
- WHO Advisory Group on the Governance of the Private Sector for UHC (set up in 2019): working on a roadmap / strategy document to promote **a new way of doing business for health system governance**. It provide the means and strategies of engaging the private health sector in health care service delivery.



COVID19 & PSE

- **What's happening?** The COVID-19 pandemic has triggered a **global surge in demand for health services**. In response, all countries are striving to urgently increase their capacity to test, trace and treat COVID-19 patients while also maintaining their essential health services.
- **What countries should do?** WHO advocates for governments to adopt a **whole of government, whole of society approach** to the COVID-19 response, mobilizing all available resources to keep health systems functioning.
- **Why PSE during COVID 19? Drawing on private sector resources and capacity is critical** because in almost all countries, and especially in LMICs in which the private health sector provides a significant proportion of essential health services and products to the population

WHO's Private Health Sector for COVID-19 Initiative (WHO-PCI)

→ offer a rapid, real-time, evidence-based, tailored support to countries to (1) drastically improve private health sector engagement in their response to the COVID-19 crisis and (2) better position member states for post-COVID-19 service delivery.

More details on the WHO approach here: <https://www.who.int/publications/i/item/supporting-private-sector-engagement-during-covid-19-who-s-approach>

WHAT IS WHO'S APPROACH?



Phase 1: Identify and frame key issues member states are facing in engaging the private health sector

Identification of six policy challenges to be addressed for effective engagement:

1. Private health sector not involved in planning process
2. Gov. unaware of private sector capacity and resources
3. Gov. do not know how to engage private sector.
4. Private sector lack required inputs (e.g. info, guidelines, consumables etc...)
5. No – or limited – plans to finance private sector role
6. Private health businesses experiencing economic crisis like other SMEs

Action plan:

1. **Plan:** Get organized to work together
2. **Space:** Secure private sector assets to increase surge capacity
3. **Staff:** Mobilize and rationalize public and private health staff assignments according to need
4. **Staff:** Ensure all health facilities and staff have the supplies they need to respond to the crisis
5. **Systems:** Establish systems to integrate the public and private sector response effort
6. **Supply-Side Financing:** Secure financing mechanisms to ensure access

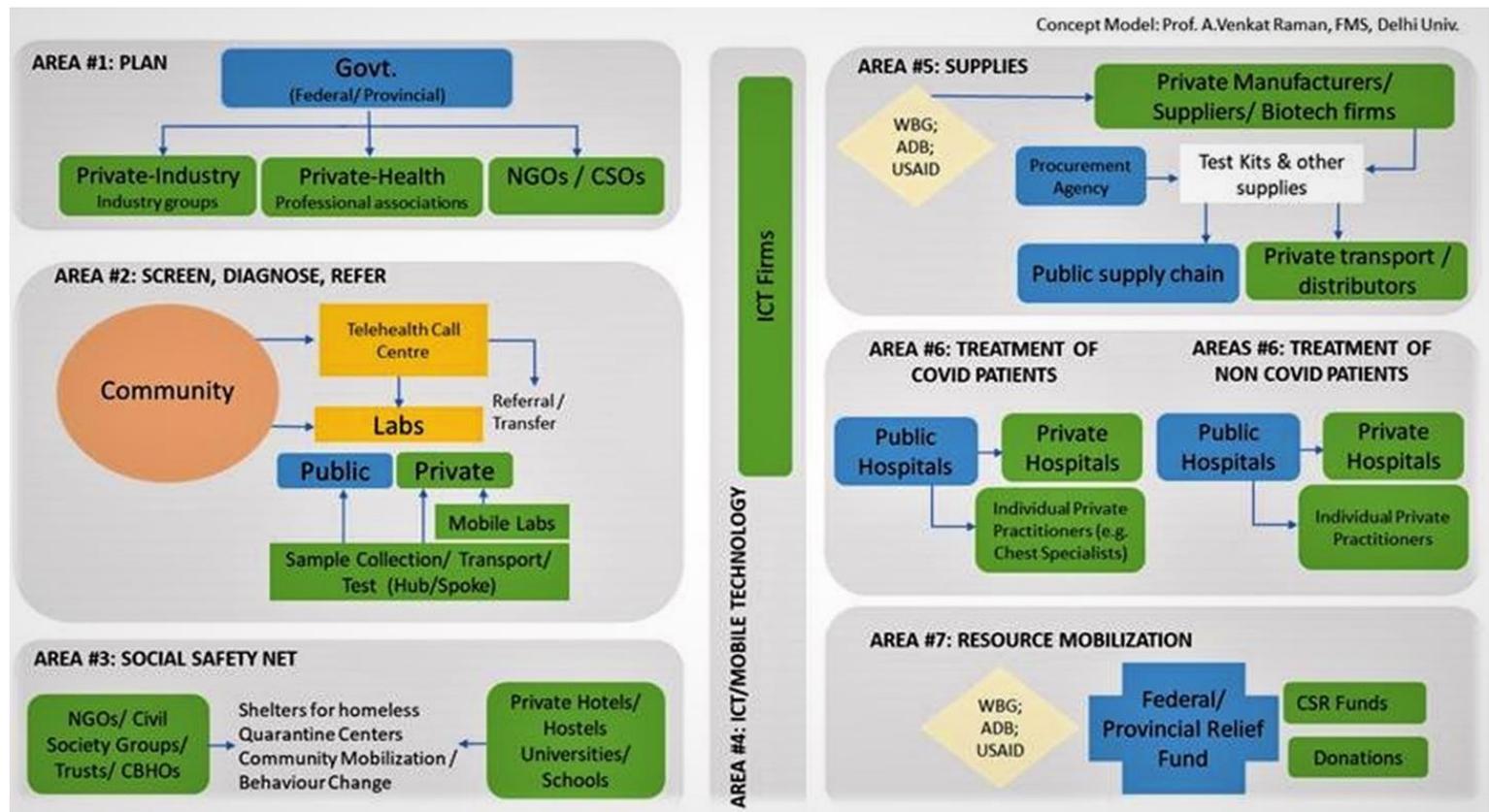
More resources on: <https://hsgovcollab.org/en/PSECovid>

Including a **Resource House** of news and materials: <https://impactforhealth.com/resource-house-private-sector-engagement/>

WHAT IS WHO'S APPROACH?

Phase 2: Provide evidence based guidance and support to WHO offices and member states in real-time

This phase is a combination of (a) a country level support collaborating with WHO country offices and MoH; (b) continued production of challenge framing documentation, evidence-based guidance and dissemination.



Resources for countries on testing, supplies and treatments

WHAT IS WHO'S APPROACH?



Phase 3: Collect and analyze emerging evidence and experience to inform current and future private health sector service delivery governance

- **Collect evidences and experiences from countries:** inform how WHO supports its member states with their current and future private health sector delivery governance efforts.
- **Anticipate the changing landscape for health systems governance:** the measures put in place now during the COVID-19 pandemic are expected to significantly change the post-COVID-19 approach to health systems governance for both the public and private health sectors.
- **Learn from COVID-19 and update our tools:** behaviors included in the roadmap are being tested during COVID-19. The Roadmap will now include a COVID-19 lens which will inform its finalization and implementation.

STAY ENGAGED

- Join the Community of Practice from the Quality of Care Network: bit.ly/JoinCoP
- Join the conversation: #qualitycare , follow @qualitycareNET
- Check out the other webinars from the Quality of Care Network: www.qualityofcarenetwork.org/webinars



Quality, Equity, Dignity

A Network for Improving Quality of Care
for Maternal, Newborn and Child Health