

Developing an implementation research proposal

Session 4:
Measuring impact

Learning objectives

After completing this session, you will be able to develop a:

- monitoring and evaluation plan for your project
- capacity building plan for your project
- dissemination plan for your project

Monitoring and evaluation

- Describes how you will assess if project meets its objectives and delivers what was promised in the proposal
- Informs the prospective funding agency that the investment is sound
- Facilitates the use of research findings in the health system improved health outcomes

Monitoring activities

- Resources, including staff, equipment, supplies, logistics support and funds
- Adherence to the research design procedures
- The research team's communication and co-ordination with the study population and other collaborating groups
- Steps you will take to assess the progress of the project

Evaluation plan

- Identifies who will use the evaluation findings
- Describes information needed, sources and evaluation methods and instruments
- Examines how the project objectives will be met
- Tracks the expected impact of the intervention
- Demonstrates that the scope of the evaluation is appropriate

Monitoring and evaluation plan

- Information log
- A formal survey
- A series of key informant interviews

Capacity building

Your capacity plan should address how the project:

- can help improve the research capacity of national and local institutions involved, via training, mentorship etc.
- can help increase the capacity to conduct and demand for implementation research within the health system.

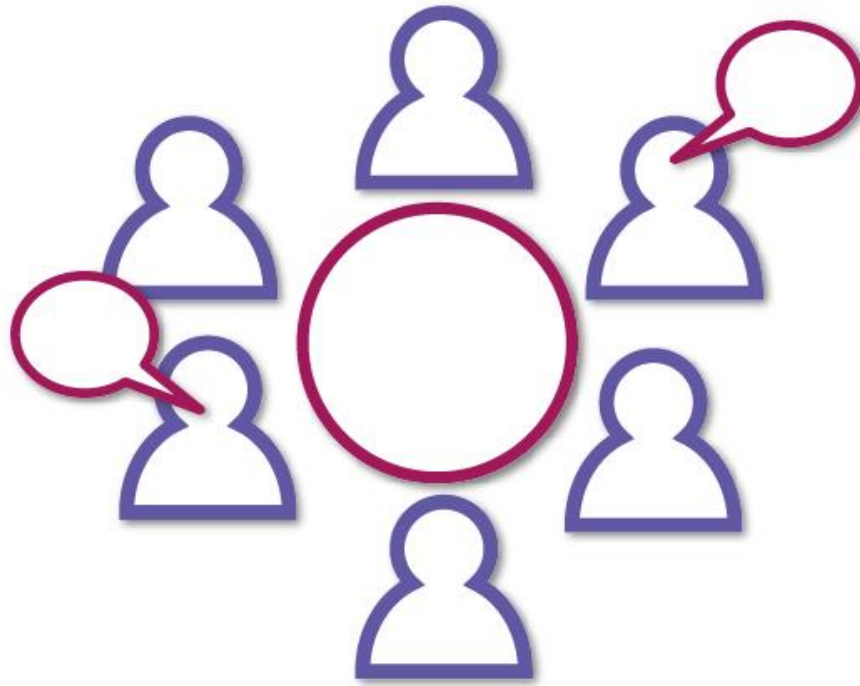
Dissemination plan

- Clearly indicate what products and tools will be used to get your key message across
- Tailor the message so it is accessible, relevant, and applicable to all stakeholders
- Indicate how research findings will be communicated
- Involve stakeholders throughout the process
- Dissemination strategy should increase stakeholders' research uptake

Information dissemination strategy

To ensure that information is communicated most effectively to the various stakeholders, answer the following questions:

- What are the objectives of the communication strategy?
- Who are the target audiences?
- What are appropriate channels of communication?
- How will information use be assessed?
- What are the tools or products (e.g. policy briefings, research reports)?



- Review the sample dissemination plan from a successful IR project. What aspects of this dissemination plan may be helpful to consider for your proposal?
- What aspects would not be appropriate?

Develop the following components of your proposal:

- Project plan
- A description of your research team
- Project budget and justification
- Quality standards strategies
- Monitoring and evaluation plan
- Capacity building and dissemination plan
- Make any changes necessary to improve, update, or align all sections of your proposal