WHAT DO WE NEED FOR PROGRESS?

• Increased political commitment to ensure equitable access to high-quality, respectful health care for all women, children and adolescents, in all settings.

• Investments in health system strengthening to ensure equitable access to people-centred, quality health services that respond to the unique needs of all women, children and adolescents and delivered in a safe, effective, timely, and efficient manner, especially around the time of birth.

• Development and strengthening of structures and regulatory mechanisms across health systems for quality planning, assurance and improvement at all levels, in both public and private sectors.

• Review and strengthening of national health strategies and plans to enable health systems to deliver quality care everywhere, including through adequate levels of health care professionals.

• Particular focus on investments around the time of birth, leveraging the unique opportunity to provide quality care and counselling to women and babies while ensuring full integration of services across the continuum of care.

• Universal coverage of essential health interventions and life-saving commodities, without financial risk, through commodity supply, capacity building and infrastructure development, community engagement, law and justice.

• A more robust pipeline of innovations to improve quality of care, health systems and access to services.

• Inclusive systems that promote active engagement of women and communities in the design and development of quality aims and accountability efforts.

• Better data to improve quality of care for maternal, newborn, child and adolescent health and drive evidence-based decision making for QED.

TOP LINE MESSAGES

Addressing issues of quality, equity and dignity in healthcare is critical to ensuring the health and well-being of women, children and adolescents. As health systems expand their reach across the globe, both ‘access to care’ and ‘quality of care’ will be critical for ending preventable maternal, newborn, child and adolescent deaths by 2030. This will require additional investments in the necessary infrastructure, a skilled health workforce, medical supplies, appropriate information systems, clinical standards and guidelines, as well as effective systems of regulation and accountability.

TOP LINE MESSAGES (cont’d)
As a basic right, increased attention must be given not only to access of healthcare, but also to ensuring quality and respectful care, equitably. This will require efforts to ensure essential services for women, children and adolescents are prioritised in countries’ plans to achieve Universal Health Coverage, including targeted solutions to overcome financial and social barriers to care. Human rights-, equity- and gender-based approaches must be fully integrated into health sector policies and programming to ensure all have equitable access to quality and respectful services that protect them from harmful practices while experiencing health care, in all settings.

The time around birth is the most critical period for saving mothers and newborns, and preventing stillbirths, through universal and high-quality healthcare. Giving birth in a health facility does not always translate to a safe birth. Additional focus is needed to ensure good quality care throughout pregnancy, childbirth and the postnatal period, including through targeted interventions with proven long-term benefits, like exclusive breastfeeding.

KEY STATISTICS
• Today, 214 million women in developing countries want to avoid pregnancy but are not using a modern method of contraception.2
• Each year, an estimated 74 million unintended pregnancies occur in developing countries due to a lack of contraceptive access or contraception failing.3
• An estimated 303,000 women die every year due to complications in pregnancy and childbirth.4
• In 2015, 2.7 million babies died during the first 28 days of life and an additional 2.6 million are stillborn.5,6
• Annually, more than 1.3 million babies begin labour alive and die before birth, and another million die on their day of birth.7

MEASURING PROGRESS: KEY INDICATORS FROM THE EWEC GLOBAL STRATEGY
• Maternal mortality ratio (SDG 3.1)
• Newborn mortality rate (SDG 3.2)
• Stillbirth rate (Global Strategy core indicator)
• Universal health coverage, including “financial risk protection and access to quality essential services, medicines and vaccines (SDG 3.8)
• Proportion of population with access to affordable essential medicines on a sustainable basis (SDG 3.8 GS additional contextual indicators, by target)
• Number of functional emergency obstetric and newborn care (EmONC) facilities per 500 000 population (SDG3.1 GS additional contextual indicator, by target)
• Legal frameworks to promote, enforce and monitor equality and non-discrimination on the basis of sex (SDG 5.1.1)
• Percentage of population using safely managed sanitation services including a hand-washing facility with soap and water (SDG 6.2.1)
• Proportion of children under 5 years of age whose births have been registered with a civil authority (SDG 16.9.1)

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**EVERY WOMAN EVERY CHILD ADVOCACY ROADMAP**

**QUALITY, EQUITY & DIGNITY (QED) IN SERVICES**

**October 2018**

**REPORT LAUNCH: THE LANCET GLOBAL HEALTH COMMISSION ON HIGH QUALITY HEALTH SYSTEMS IN THE SDG ERA**
- 8-12 | Liverpool, UK
*Integrate QED principles as underpinnings of quality health systems*

**April 2018**

**SECOND MEETING OF THE QOC NETWORK TO IMPROVE QUALITY OF CARE FOR MNCH**
- TBC | TBC
* Promote high-quality & respectful care throughout pregnancy, childbirth & the postnatal period at country-level, & build linkages with UHC*

**February 2018**

**AFRICA FORUM ON QUALITY AND SAFETY IN HEALTHCARE**
- 19-21 | Durban, South Africa

**December 2017**

**LAUNCH OF THE GLOBAL REPORT ON QUALITY, CO-DEVELOPED BY THE WHO, WORLD BANK & OECD**
- 6 | TBA
* Promote QED Messaging*

**November 2017**

**UNIVERSAL HEALTH COVERAGE DAY**
- 12 | Global

**October 2017**

**ISQUA INTERNATIONAL CONFERENCE ON QUALITY AND SAFETY IN HEALTH CARE**
- 1-4 | London, UK

**CHILD MORTALITY ESTIMATES**
- 16 | Global

**September 2017**

**WSC SPOTLIGHT: ONLINE CONGRESS ON MATERNAL AND NEONATAL SEPSIS**
- 12 | Global

**INFANT MORTALITY AWARENESS MONTH**
- All month | Global

**August 2017**

**WORLD BREASTFEEDING WEEK**
- 1-7 | Global

**ACTING ON THE CALL**
- 30-31 | Addis Ababa, Ethiopia